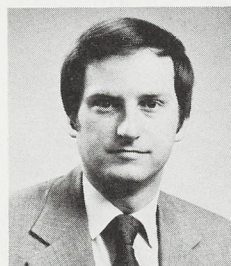


Eight speakers will launch fall Shop Talk series



DAVID SHIPLER



VICTOR LASKY



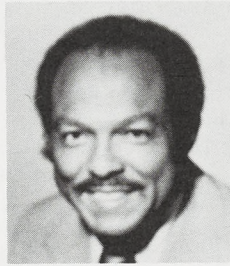
LEONARD SAFFIR



RON POWERS



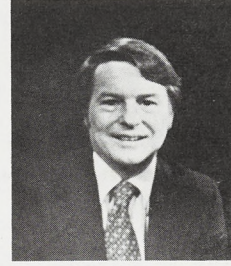
SYLVIA PORTER



CARL STOKES



ROBERT MACNEIL



JAMES LEHRER

Eight prominent and provocative newspeople have been booked for the OPC's fall "Talking Shop" series, co-chairmen *Larry Stessin* and *Gloria Zukerman* have announced.

The season will feature David Shipler, Victor Lasky, *Leonard Saffir*, Ron Powers, Sylvia Porter, Carl Stokes, Robert MacNeil and Jim Lehrer.

"All our speakers are working newspeople in key positions, who'll be commenting on the current news they're covering—from the New York elections to Russia's reactions to American human rights initiatives," Stessin pointed out.

"Publishing the schedule before the season will enable members to mark their calendars and invite interested friends well in advance," added co-chair Zukerman.

Dates and times of Shop Talks appear in the Coming Events calendar on this page.

David Shipler, who will kick off the program, returns to Moscow as *New York Times* bureau chief right after his OPC talk. The winner of Silurian, Sigma Delta Chi and Page One awards, Shipler has covered Russia for two years, from Arctic Murmansk to 40-below-zero Siberia, to the Caucasus. Before that, he covered Southeast Asia for 19 months.

Victor Lasky, self-described scandal-raker and author of seven books on politicians, will describe his most recent one, *It Didn't Start with Watergate*, which describes political shenanigans he contends overshadow those that brought down Nixon.

Plans for New York's new daily newspaper — *The Trib* — will be discussed by *Len Saffir*, its editor-in-chief and publisher, a 20-year OPC member, chief aide to former Senator James Buckley, and winner of many journalistic awards for creating the *New York Standard* during the 1962-63 newspaper strike.

Ron Powers, who won a Pulitzer prize for criticizing television for the *Chicago Sun-Times* in 1973 and an Emmy for NBC television news coverage in 1977, will talk about his book, *The News Business as Show Business*, about the "alarming trends in TV news coverage."

What to do with your money will be discussed by Sylvia Porter, who gives financial advice to 40 million readers of nearly 400 U.S. newspapers through

her syndicated daily column, to readers of her monthly newsletter on the money and bond markets and her *Ladies' Home Journal* column, and of *Sylvia Porter's Money Book: How to Earn It, Spend It, Borrow It — and Use It to Better Your Life*.

Carl Stokes will discuss the New York City elections from the point of view of one who's been on both sides of the coverage: as mayor of Cleveland for two terms in the late 1960s, and now as news commentator for WNBC-TV.

Robert MacNeil and James Lehrer will talk about their Public Broadcasting Service program which has won awards and critical esteem for its simple format of spending 30 minutes each week night examining a single complex news story in detail.

— Geo. Burns

Mid-East Conference set for Oct. - Nov.

Beirut, Damascus, Cairo, Amman and Israel will be the itinerary for the 5th Editorial Conference on the Middle East, October 16 to November 1. *Simone Bassous* of Editorial Conferences International says the trip will focus on interviews with political, military, social and business leaders at each stop-over.

Estimated cost, per person, for the conference is \$1,800, including deluxe hotels sharing twin, 2 meals daily, meetings, sightseeing, baggage handling, service and hotel taxes. Briefings at the U.S. Embassy in each city will cover perceptions of U.S. policy, and economic and military aid. The trip will also include visits with heads of state.

Reservations are a must, including a \$200 per person deposit, which is fully refundable up to 60 days before departure. As always, the cost of the trip includes a donation to the OPC by Editorial Conferences International. For details, contact:

Simone Bassous
Editorial Conferences International
200 W. 57th Street, Suite 1210
New York, NY 10019

New York parley probes role of world's press

The Third World and the Role of the Press was examined by about 100 participants and observers from around the world when the Edward R. Murrow Center of Public Diplomacy held a two-day conference in New York.

The conference brought together representatives of governments, international organizations, the media, universities, research organizations and consulting groups.

In a paper entitled Access To Information — An International Problem, IPI director Peter Galliner discussed the grievances of Third World countries with regard to the existing communications system and discussed the moves made by non-aligned countries to set up a Third World news agency pool.

The Murrow center is part of the Fletcher School of Law and Diplomacy, Tufts University, Medford, Massachusetts.

UNESCO's role in the field of information and communications in developing countries received a critical examination in the paper, which provoked a response from the UNESCO representative at the conferences,

(Continued on page 2)

Foundation benefit to feature Buck Clayton with his musical portrait of Billie Holiday

Buck Clayton and veteran jazz musicians who played with the legendary singer, Billie Holiday, will present a musical portrait of her, "Buck Clayton and Friends Remember Lady Day," Wednesday, September 28, to benefit the OPC Foundation. The concert will be held in the Grand Ballroom of the Hotel Biltmore, 8 p.m.

The tax deductible admission is \$6.00 per person in advance. \$8.00 at the door with seating on a first-come basis. Tickets are available from Mary Novick, members of the jazz committee, and by mail. Mail orders should include a self-addressed stamped envelope and checks made payable to OPC Foundation. Funds from the benefit concert will help support OPC activities and objectives of the OPC Foundation.

Members who would like to support the benefit concert but are unable to attend, may wish to donate their ticket or tickets to Maxine Sullivan's "The House That Jazz Built," a non-profit, Bronx community recreation center appealing to all age groups. Ms. Sullivan serves with Earl "Fatha" Hines as honorary co-president of the OPC Jazz Club, and Joe Slocum, honorary secretary.

Among the superb jazz artists who performed with Billie Holiday and who will be featured with Buck Clayton in the concert are: Eddie Barefield, clarinet and saxophones; Benny Morton,

(Continued on page 2)

CALENDAR

Wednesday, Aug. 17, 5:30 p.m. — Dorothy Omansky Memorial Service.

Wednesday, Aug. 24, 5:30 p.m. — Talking Shop With ... David K. Shipler, *N.Y. Times* correspondent in Russia and Moscow Bureau Chief, effective Sept. Topic: "Update Russia."

Thursday, Sept. 8, 5:30 p.m. — Talking Shop With ... Victor Lasky, author of *It Didn't Start With Watergate*.

Thursday, Sept. 15, 12 noon, cocktails; 12:30, lunch — Talking Shop Luncheon with *Leonard Saffir*, publisher of *The Trib*.

Tuesday, Sept. 20, 5:30 p.m. — Talking Shop With ... Ron Powers, author of *The News Business as Show Business*.

MANHATTAN TOWERS

Photos by Barrett Gallagher



Role of press

(Continued from page 1)

Gunnar Naesselund. Naesselund also gave a summary of UNESCO's program in the Third World.

The conference was well attended by participants from developing countries and papers were given by the following: Pero Ivacic, director of the Yugoslav news agency *Tanjug*. Mohamed Abdul Gawad, chairman of the *Middle East News Agency* in Cairo, Sayed Mohamed Ali, director of the Press Foundation of Asia, Birole Olasope, director of news at the *Nigerian Broadcasting Corporation* and Raul Kraiselburd, editor of *El Dia* in Argentina, and Miss Aw Sian, *Sing Tao Newspapers*, Hong Kong.

Other speakers included Guido Fernandez, director of *La Nacion* of San Jose, Costa Rica and director of the Inter-American Press Association; Dr. Rajni Kothari of the Centre for the Study of Developing Societies in New Delhi; German Omes, editor of *El Caribe* of Santo Domingo, Dominican Republic; Percy Qoboza, editor of *The World*. Johannesburg; and George Verghese, former editor of the *Hindustan Times*, New Delhi.

On the American side, most of the major newspapers, news agencies and broadcasting companies were represented.

The chairman of the World Press Freedom Committee, George Beebe, associate publisher, *The Miami Herald*, was one of the contingent.

Other papers covered alternative systems for international news flow, the legal aspects of freedom of information, the role of the Western wire services and proposals for a Third World news agency pool. Clayton Kirkpatrick, editor of *The Chicago Tribune*, outlined initiatives taken by the American news media, and specifically by the World Press Freedom Committee, of which IPI is a member.

After the presentation of the papers and broad discussions, the conference split into two workshops to discuss forms of cooperative assistance between Western advanced nations and the Third World. Several positive ideas emerged from these discussions in the form of practical proposals on technical aid, training of journalists and research studies. Participants expressed the wish that there should be a further conference along similar lines to be held in a year's time.

- IPI Report

Latin radio and TV reach more than press

When speaking of freedom of expression in Latin America, it is important to bear in mind the relationship between broadcasting and the press. In a continent where radio reaches more people than the press, radio has attained a predominance that by and large does not exist in Western Europe or in the United States.

Yet radio and TV are subject to two important limitations: budgetary restraints and the same restrictions that censorship imposes upon the printed media.

As one critic has pointed out, not enough programs of the type produced by Eurovision have been produced in Latin America. Eurovision has helped create a European consciousness, while in Latin America the use of satellites has been almost exclusively limited to sport and popular musical events. There are serious discussions about the role that the electronic media should play in education and integration. Lately some people have asked themselves whether or not broadcasting should contribute to cultural and economic development.

Broadcasting has not had the effect that some people would like to see implemented. Newscasts are relatively short and the percentage of educational broadcasting is very small.

The differences between countries are many. In most nations there is a great concentration in urban centers compared with the flimsy broadcasting resources in rural areas. Financing is one of the most acute problems. There is still a lack of good programming with local talent.

Where there is no freedom of the press, broadcasting suffers the same plight. There is no adequate legislation to protect broadcasting as an independent media. Some sectors in broadcasting have urged the need for coordination in newsgathering and news programming in order to achieve a thorough and more balanced coverage.

In a continent with a total population of more than 300m there are approximately 205 radios per 1,000 inhabitants. This compares very unfavorably with the US (1,700), the UK (700) and the Soviet Union (430). But it is better compared to other developing areas. Egypt, for example, has 144 radios per thousand.

- IPI Report

Jazz benefit

(Continued from page 1)

trombone; and Tommy Benford, drums. Vocalist Marilyn Moore, who is dedicated to Holiday's song styling, will recapture some of her memorable music.

Trumpeter, arranger, and composer Buck Clayton was closely identified with "Lady Day" on records, club appearances, and concerts during her brief, tragic life. In a forward to John Chilton's book, *Billie's Blues - The Billie Holiday Story 1933-1939*, Clayton wrote touchingly of the incomparable song stylist: "Even though Billie is gone now, every time I play or hear a Billie Holiday record it brings back many memories of the wonderful, kind, tough, and sympathetic person that I was very proud or rather, that I am very proud to have known."

Members of the OPC Jazz Committee are: Wilma Dobie, chairman; Jerry Bissell, co-chairman; Ruth Biemiller, George Burns, Fred Fukuchi, Warren Goodman, Jane Jarvis, Helen Mandel, Sol Zatt.

Officers of the OPC Foundation are: Dr. Austin Smith, President; Anita D. Berke, Mary Hemingway, Morton Frank, Vice Presidents; Robert H. Sheridan, Secretary; Thomas Kraner, Treasurer.

CLASSIFIED

FOR A BIOGRAPHY of author, editor and journalist Elliot Harold Paul (1891-1958), I would appreciate any letters, notes and/or recollections. Please contact Mr. Emeric Kurtz at 44 Rocky Brook Rd, Cranbury, NJ 08512.

Washington Ticker

By JESSIE STEARNS

Fay Gillis Wells, who set up the Storer Broadcasting Company's studio in the White House in Feb., 1964, while the late Lyndon Johnson was President, closed it June, 1977. She established the first independent network booth in the White House press area, and represented Storer longer than any other person.

This woman, who achieved greatness throughout her career of reporting, flying and in other numerous fields, also retired from active reporting; but she will continue to carry on her many projects including the International Forest of Friendship at Atchison, Kan., a memorial to the late aviatrix Amelia Earhart.

While in Moscow in 1933 with the now defunct *New York Herald Tribune*, she met and married the late Linton Wells, and helped to cover the Ethiopia War. She gave up flying around the world with Wiley Post, when she married Wells.

Being forced to bail out of a plane in the early 1930s made her a member of the exclusive Caterpillar Club.

Immediately after the American Newspaper Women's Club retirement party for her, Wells flew to Tampa, Fla. to be present for the final landing on July 6, of the Transcontinental Race of Women Pilots (previously the Powder Puff Derby established in 1947).

Early in September, she will fly to London on the British Concorde, then to Atchison, Kan., in mid-October.

Among her many friends at the retirement party were Mr. and Mrs. Matt Gordon, Clifford Evans, Esther Van Wagoner Tufty, Marian Wilhelm, and Jessie Stearns.

Walter Ridder, Knight-Ridder Publications, and Sen. Alan Cranston, D-Cal., participated in the farewell party for Bill Broom, former bureau chief of Ridder Publications, and former National Press Club president.

Al Eisele, former Washington *Minneapolis Tribune* correspondent, new executive assistant to Vice President Walter Mondale, moderated the program at the farewell party, reporting Broom becomes Philadelphia *Inquirer* and *Daily News* public relations chief, a new position in the Knight-Ridder establishment.

Others present included Virginia Kelly, Washington correspondent Long Beach *Independent*, Secretary of Agriculture Bob Bergland, Fred Archibald, Robert Ferrell, McGraw Hill Bureau Chief and National Press Club President, and Jessie Stearns.

New officers of State Department Correspondents Association are: Lars-Erik Nelson, of *Newsweek*, president; George Gida, AP, vice president; and Juan Wolte, UPI, secretary.

The *National Observer*, first published in 1962, tried a new kind of weekly paper, but lost money so its publisher, Dow Jones & Co., folded it on June 30.

Four colleagues departed from the writing media for journalistic careers in the Carter Administration. They are: Frances Lewine, White House AP, to Department of Transportation as assistant press chief; Eileen Shanahan, late of NYT, now Assistant Secretary of Health, Education and Welfare for Public Affairs; Jerrold Schecter, late of Time, Inc., now Associate White House Press Secretary; and Al Eisle, mentioned above, is with Vice President Mondale.

Jessie Stearns was presented the Congressional Correspondent plaque by the House of Representatives Door-men's Society, at their annual award ceremony.

House Majority Leader Jim Wright, D-Texas, and Rep. Marjorie Holt, R-Md., received the congressman and the congresswoman awards of the year.

The National Press Club, State Department Correspondents Association and Overseas Writers, cooperated and gave a farewell salute to British Ambassador, Sir Peter Ramsbotham. He becomes governor of the Bahamas.

Robert Farrell, NPC, Nicholas Daniloff, Overseas Writers, and Lars-Erik Nelson, SDCA, paid tribute to the distinguished ambassador. S. Dillon Ripley, Smithsonian's President, told of the bird watching he and "Sir Peter" have enjoyed since he came here as ambassador in March 1974.

Betty Wason, and her daughter, Ellen, were featured in a Washington *Post* article, which revealed the frankness of Betty's book, *Ellen, a Mother's Story of her Runaway Daughter*.

Irene Taylor celebrated her 75th birthday in Wilmington, Del., with her grandchildren, after seeing many friends in the "Big Apple."

After visiting in the Nation's Capitol, Irene departed for her Columbia, Mo., home.

Robert Sherrod, author of five books on the military, reviewed for the Washington *Post* the *U.S. Marine Corps Story* by J. Robert Moskin.

John de Lorenzi, previously managing director of public policy at American Automobile Association, was named managing director of international and corporate policy.

John Daly, former ABC news executive, moderates the weekly American Enterprise Institute panel program.

This nonpartisan, non-profit organization panel takes no position on public policy issues. The tapes are distributed as a public service to more than 500 commercial and public TV stations.

Grace Naismith will be back next issue with "Who, What, Where."

AMERICAN WOOD COUNCIL

is an alliance of trade associations and companies in the wood products industry. Its purpose is to conduct consumer promotion programs on a national, regional and local basis. The primary objective is to increase consumer awareness of and preference for wood products in residential construction. It has the additional responsibility for creating programs and activities to unify the industry's promotional efforts and create a focal point for the campaigns of member associations and companies.

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